



**AGENDA**

Board Retreat

September 26<sup>th</sup>, 2019

**Main & Madison Market Café – 100 N. Main Street**

1. Welcome: 8:00 a.m.

Our **Mission**: Community betterment, primarily through economic development.

Our **Vision**: Be the coordinating organization to improve, help redevelop, fill the gap, revitalize, facilitate, respond, educate, collaborate, and solve the community problems in order to make the city of Franklin a place people and businesses want to live, work, learn and play. Franklin becomes the place people and businesses want to be.

2. August 15<sup>th</sup> Meeting Minutes

3. Review of current programming and financial status:

- Current financial status and how much money we still have available for programming
- Does current programming continue to meet the need?
- List of possible FDC projects – targeted approach
- Projects outside the Integrated TIF (dollars available)
- Tax Certificate Properties Update – Rhoni Oliver
  - 420 W. Jefferson Street: Partnership with FCSC
  - Additional funding requests (544 and 420 W. Jefferson Street)
  - 2019 Tax Certificate Properties – 280 Circle Drive

4. Review of the Strategic Plan/Committees and Strategic Plan Updates

- a. Development: *Broaden FDC's base of financial support to enhance or expand programs and special initiative opportunities. (Kim Minton)*
  - i. *Alley Dumpster Projects – Partner with the City*
  - ii. *Alley Façade Projects (Admire and Service Buildings)*
  - iii. *2<sup>nd</sup> story adjoining walls of 89 E. Jefferson Street (Frechette)*
  - iv. *397 & 401 W. Jefferson Street Properties for sale*

\* Continue Programming Discussion – Guests: Steve Barnett and Bob Heuchan: 9:00 a.m.

- b. Stewardship: *To continue to be a responsible steward of charitable funds – investing and prudently managing funds and maintaining accurate financial records. (Lisa Jones)*
  - v. 2019 Budget Review and 2020 Budget Planning
  - vi. 351 E. Jefferson Street
  - vii. What amount should we ask the RDC for 2020? Amount and Timing
  - viii. Other possible ways to generate revenue?

- c. Awareness: *Position FDC to build and heighten awareness of its mission and to make the organization and its impact more visible. (Amy Richardson)*
  - i. *Social media posts*
  - ii. *Annual Report*
  - iii. *Shared economic development piece with other non-profits*

- iv. *Project summaries*
  - v. *Other ideas*
  
  - d. *Impact: To encourage all community development actions in Franklin to have clear strategic outcome and every outcome to be leveraged to maximize its impact. (Steve Woods)*
    - i. *2020 Calendar (funding rounds)*
  
  - e. *Capacity: To operate in a manner that cultivates hope for positive community change among all residents of Franklin. (Krista Linke)*
    - i. *Board Member Terms – New Board Member (Construction Background)*
5. Other Topics for Discussion:
- a. Economic Development Fee Update
6. Lunch at 12:00 p.m.