



AGENDA

Board Retreat

July 26th, 2018

City Hall Council Chambers – 70 E. Monroe Street

1. Breakfast from 1823 Bakeshop: 7:45 a.m. – 8:15 a.m.
2. Welcome: 8:15 a.m.
Our **Mission**: Community betterment, primarily through economic development.
Our **Vision**: Be the coordinating organization to improve, help redevelop, fill the gap, revitalize, facilitate, respond, educate, collaborate, and solve the community problems in order to make the city of Franklin a place people and businesses want to live, work, learn and play. Franklin becomes the place people and businesses want to be.
3. Review of current programming and financial status: 8:20 a.m.
 - How much money do we really have available for programming?
 - Does current programming continue to meet the need?
 - Does there need to be a change to a more competitive application process?
 - Should there be a more targeted approach to programming?
 - Projects outside the Integrated TIF
 - 2017-2018 Tax Certificate Properties Update – Rhoni Oliver
 - Partnership with FCSC
 - 2019 Tax Certificate Properties
 - Assessed value impact report – Tara Ricke, Intern
 - What amount should we ask the RDC for 2019? Amount and Timing
 - Other funding ideas?
4. Continue Programming Discussion – Special Guest Bob Heuchan: 9:00 a.m.
5. Review of the Strategic Plan and Strategic Plan Updates: 10:00 a.m.
 - a. Awareness: *Position FDC to build and heighten awareness of its mission and to make the organization and its impact more visible. (Amy Richardson and Kim Minton)*
 - b. Impact: *To encourage all community development actions in Franklin to have clear strategic outcome and every outcome to be leveraged to maximize its impact. (David Bedwell)*
 - c. Development: *Broaden FDC's base of financial support to enhance or expand programs and special initiative opportunities. (Kim Minton and Steve Woods)*
 - d. Capacity: *To operate in a manner that cultivates hope for positive community change among all residents of Franklin. (Krista Linke)*
 - e. Stewardship: *To continue to be a responsible steward of charitable funds – investing and prudently managing funds and maintaining accurate financial records. (Angela Coy)*
6. Other Topics for Discussion: 11:00 a.m.
 - a. 2018 Budget Review and 2019 Budget Planning
 - b. CoWorking Update and tour of The Elevator
 - c. Board Member Terms
 - d. Sale of 351 E. Jefferson Street
 - e. Economic Development Fee Grant Proposal – Due August 7th at 4:00 p.m.
7. Lunch from Ann's Restaurant: 12:00 p.m.
FDC's role in the eyes of the mayor and RDC moving forward: Mayor Barnett